

Environmental Policy

At Novotel Nara we care about the environment, and we advocate for environmentally sound and sustainable practices in our daily operation. Our various environmental and sustainability efforts are core pillars of our business, and we strive to create social and environmental benefits for the surrounding community. We recognise our role in the global tourism industry and strive for long-term sustainable management of our activities, thus actively contributing to an overall sustainable development of the industry.

At Novotel Nara we emphasise

- Safeguarding the environment by reducing the environmental impact of our activities and by participating in environmental and conservation initiatives
- Continuously monitoring our environmental performance and setting sound environmental objectives
- Decreasing our environmental footprint by saving on energy and water
- Minimizing the generation of waste and actively promoting reduction, reuse, and recycling
- Using organic, eco-labelled, fair-trade, locally produced, and seasonal products whenever possible
- Do not purchase food products derived from endangered species or protected species.
- Do not sell or display historical or archaeological artifacts.
- Providing education and regular training to our staff on environmental and sustainability issues
- Introducing our company's environmental initiatives to guests and encouraging their participation
- Establishing a CSR policy that addresses social, cultural, economic, quality, human rights, health, risk, and crisis management aspects
- We respect laws and social norms and do not engage in or accept child labor.

